

New Web Governance Policy and DOJ Accessibility Guidelines



Advancing
together

UMass Chan's Web Governance Policy

What is the web governance policy?

It is UMass Chan Medical School's policy that **all websites owned and operated by the Medical School will be governed and managed as an enterprise asset** to establish and maintain a consistent, coordinated and compliant web presence for UMass Chan Medical School.

Why do we need a web governance policy?

UMass Chan Medical School's website and **any website representing the Medical School or faculty, staff and students acting in a professional capacity** are strategic assets that **carry enormous influence** and provide global access to all aspects of the institution.

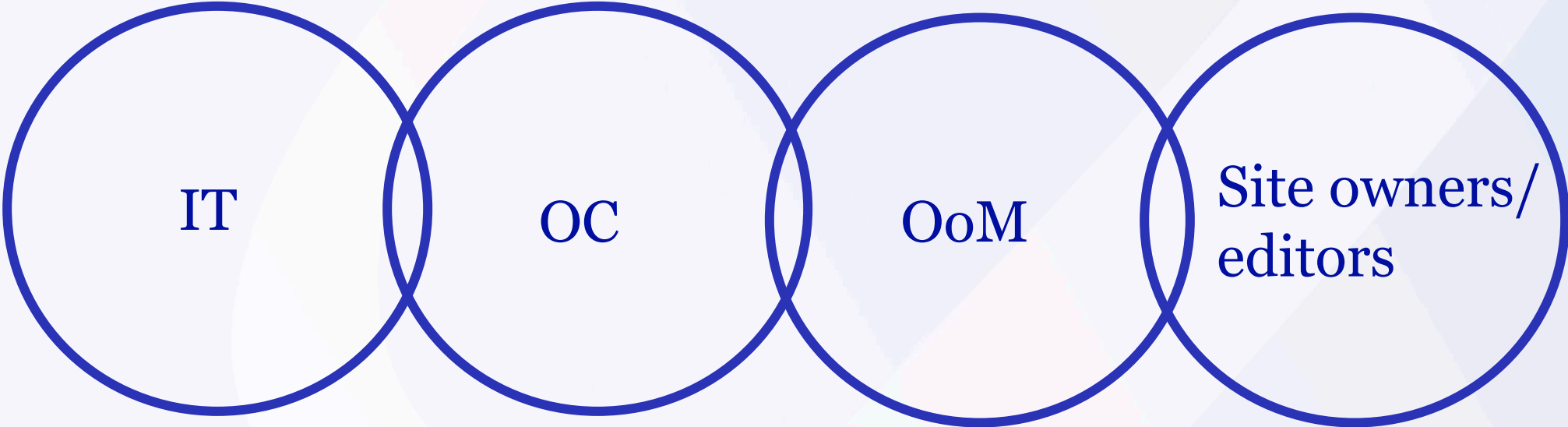
Who needs to follow the web governance policy?

This policy pertains to **all** UMass Chan affiliated websites.

Who needs to follow the web governance policy?

The web governance policy applies to the UMass Chan “Workforce,” defined for this policy as **faculty, staff, contingent workers, contractors and students engaged with all UMass Chan schools, departments, centers and business units who create or maintain web content.**

Shared responsibility



Site editor responsibilities include:

- Ensuring web content is accurate and error-free (no spelling errors, no broken links); fixing errors when identified
- Ensuring the content is accessible; making changes as needed
- Ensuring there is no copyrighted content posted on the website
- Ensuring the UMass Chan Privacy Statement is on every web page
- Obtaining A&F approval for web pages that take electronic payments
- Consulting with content experts as needed
- Providing the Office of Communications and Information Technology a list of any third-party applications, such as social media sites

U.S. Dept. of Justice Accessibility Guidelines

Background

- On April 24, 2024, the U.S. Department of Justice updated its regulations for Title II of the Americans with Disabilities Act (ADA).
- This update identifies specific requirements about how to ensure that web content and mobile applications are accessible to people with disabilities.

What is Title II of the Americans with Disabilities Act (ADA)

Title II of the ADA requires state and local governments to make sure that their services, programs, and activities are accessible to people with disabilities. Title II applies to all services, programs, or activities of state and local governments, from adoption services to zoning regulation. This includes the services, programs, and activities that state and local governments offer online and through mobile apps.

UMass Chan's Accessibility Task Force

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ADA Title II Compliance Remediation



Taskforce Objectives

- 1. Identify all digital content** and resources by department.
- 2. Third Party assessment**
 - Engage a third party to:
 - Conduct a comprehensive health assessment for each department.
 - Assist in producing a plan to remediate required digital assets covered under the new standard.
- 3. Partner with third-party experts**
 - To support remediation efforts of required digital assets.
 - To develop an annual training program for Faculty and Staff to maintain and create accessible content
- 4. Establish a standard operating procedure** to maintain accessibility.

Questions?

Thank you.