

THE MASTER OF SCIENCE IN

# PROFESSIONAL COMMUNICATION

Now, more than ever, clear communication is essential for productivity and progress. Clark University's Master of Science in Professional Communication degree is designed to provide knowledge that can be transferred immediately from the classroom and applied directly on the job.

Theory is balanced with practice in hands-on, reality-based learning experiences. Small class sizes encourage lively interaction in courses structured for adults, taught by disciplined practitioners with advanced degrees who enrich the discussions with a wealth of real-world experience.



Max Hess



**My approach helps students to reappraise their work experiences in light of theory and research, thereby developing new competencies based on their previous experience.**

Max Hess, Assistant Dean  
Director of the MSPC Program

## MSPC PROGRAM

Customization to personal goals

MSPC graduates provide mentoring and networking opportunities

Focus on New Media and Social Marketing

Integrated Bachelor/MSPC degree program available

## CONCENTRATIONS

There are four concentrations currently available in the MSPC program:

- > Human Resource Development (HRD) and Training
- > Marketing Communication
- > Communication Management
- > New Media Technology

## MSPC DEGREE REQUIREMENTS

The MSPC requires seven foundation courses and five electives for the nonthesis option or six foundation courses, four electives and two thesis courses for the thesis option.

Students with less than three years' professional work experience are encouraged participate in a professional internship, and to attend the Internship Seminar (MSPC3940).

## IT'S YOUR FUTURE

Call Clark today at **508-793-7217** to learn more about our part-time graduate programs, or visit us at **[www.clarku.edu/copace](http://www.clarku.edu/copace)**.





**I chose to teach at COPACE because of its MSPC program, a dynamic graduate program in professional communication that no other competing educational institution in the region offers.**

Julie Frechette, Ph.D., MSPC Faculty

### CORE COURSES

MSPC3300 Advanced Professional Communication

MSPC3250 Communication Theory and Research

MSPC3400 Finance & Accounting for the Nonfinancial Manager

MSPC3620 Intercultural Communication

MSPC3080 Management Information Systems and Technology

MSPC3070 Organizational Communication

MSPC3330 Consulting Skills Capstone

### REAL-WORLD APPLICATION

The Clark University MSPC degree truly focuses on the business of communication. Our graduates are not artists or theorists; they are communication professionals, such as public relations specialists, human resource managers, communication managers, new media executives or advertising executives.

MSPC students learn the finer points of today's evolving communication field, as well as the vital management skills for career advancement. Because the course work is at a challenging, high level, even seasoned professionals find the degree infinitely practical, and immediately applicable to their careers.



**The instructors were terrific and each brought real world experience to the classroom, which was great as I explored and grew in my own career.**

Martin Richman, MSPC Graduate and COPACE Faculty,  
VP of Philanthropy  
Milford Regional Medical Center



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